



FEILDING RURAL DAY

COUNTRY COMES TO TOWN

FRIDAY 6TH OCTOBER 2023
9.30AM - 3PM | FEILDING TOWN SQUARE



It's that time of the year again where we celebrate our rural heritage & bring together our community. This well-known event attracts thousands of people to the town square for a great day out. Once again we encourage you to get in behind this event and register to participate in one or more of the business activities below to help create a rural atmosphere.



Feilding Hotel Business Gumboot Relay

Register a relay team of 4 people (mixed team only). Enter as many teams as you want. Each member runs approx 100m with obstacles along the way. Registration costs \$10 per team. Detailed instructions will be supplied after registration.

Feilding Herald Best Window Competition



Register your business to be in to win a \$1800 advertising package sponsored by Feilding Herald. The theme is 'rural' - so get your creative caps on! So your customers can enjoy your rural themed window for the few weeks leading up to Rural Day, judging will be occur on 25 & 26 September. Register [here](http://www.feilding.co.nz/rural-day-2022) or via www.feilding.co.nz/rural-day-2022 by 15th September



Totally Vets Count the Cow Scavenger Hunt

Place the 'Count the Cow' poster in your business (poster supplied). Children & parents visit participating businesses to find the posters and count the cows. Winner will be decided via Lucky Draw (from correct answers) at Rural Day, to win a \$200 Totally Vets voucher.

Dress Code: Rural Themed

Encourage your staff to dress up, adding to the atmosphere of Rural Day, and customers love it! Gumboots, checked shirt, jeans, denim, overalls, oilskins, straw hats, or put on your favourite animal costume or onesie!

Rural Footpath Bargains & Work Place Pet Day

Here's an opportunity to make Rural Day work for you! Dust off a table and drag out surplus goods, put on a discounted price and offer your customers an outrageous rural bargain! Put your bargain tables out on the footpath. If you have a pet lamb, calf, chook, goat, rabbit, duck, chicken, etc - bring it to work and have them on display! Kids love animals so it's an easy way to attract them to your business - either on the footpath or in the window! Tell us what your business will be doing by 15th September so we can promote it on our social media channels for you.

For more information, contact Sarah on 06 323 3318 or email events@feildingpromotion.co.nz

Registrations close Friday 15th September 2023.

THANKS TO:



TRC Toyota
Feilding

