



The initiative, 'Choose Manawātū' is led by Feilding & District Promotion, Manawātū Chamber of Commerce, Palmy BID (Business Improvement District), and the Central Economic Development Agency (CEDA), and is partnered by the Manawātū District Council and Palmerston North City Council (PNCC) and with both Mayor Helen and Mayor Grant keen to drive our communities to actively engage with their local businesses and support local.

Mayor Helen Worboys is thrilled to see this initiative get underway saying, "The impacts on our business community have been swift and significant, and we need to rally behind them and demonstrate our exceptional community spirit and resilience. This is your chance to be a part of the recovery, by backing your team and spending locally. We've got a diverse, vibrant and extensive array of businesses here in Feilding and the region. Supporting local businesses not only stimulates our economy, it creates a ripple effect across our community, supporting livelihoods and protecting jobs."

TO START we need you and your business to be a part of our campaign and register [HERE](#)

www.choosemanawatu.nz

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LIVE | WORK | PLAY



Keep it local in Feilding & Manawātū District, choose local businesses first

A 'shop local' movement is emerging in communities across the globe and Manawātū is no different with a new initiative launching to encourage residents to 'back their team' through spending local and supporting the rebuilding of local business and community.

With the move to alert level three and, fingers crossed, another move to alert level 2 next week, our local businesses are slowly allowed to reopen.

This is a huge relief for business owners and the community, but we know there is still uncertainty and tough times ahead.

With a huge portion of the population moving to working and learning from home; Zoom meetings, virtual classrooms and online video streaming, the realisation that the internet is no longer a luxury, but a necessity, has hit home hard.

The simple message to Buy Local, keep our money in our local economy as much as we can, means more locals keep their jobs

and small businesses will stay open.

When you buy from a local business you are helping the owner to create local jobs, that support local families and the whole community in a circle of trade.

Feilding & Manawātū District



Together, we can make Our Manawātū, the best place in the world to live, work and play, post COVID-19.

Lets keep our heartbeat strong

Everytime that you shop locally and support the local businesses within Feilding and Manawātū district you will enable us to survive, provide and thrive again.

A coordinated effort is underway to stimulate the regional economy post COVID-19 lockdown too.

We're seeing and hearing from our business community that the impact of COVID-19 has really amplified the need for a digital presence for our businesses and 'Choose Manawātū' will provide a simple avenue for them to do this regardless of their size or budget.

Choose Manawātū will be a digital platform showcasing the many retailers, tradies, professionals, makers, growers, creators and doers that are right here in our backyard.

Listing these local businesses in one place will make it easy for our communities to find and support them during, and after, all things COVID-19.

It will also highlight the incredible amount of businesses we have in our community and provide a direct showcase for our locals to connect, all while being a part of something significant for our region.

Kia kaha o tatou ngakou
Wendy Carr



LOCAL TO THE CORE!

#OURMANAWATU

#FRIENDLYFEILDING

#CHOOSEMANAWATU



Support
**Feilding
& District**

**Our
Manawātū**
Keep our heartbeat strong
Kia kaha o tatou ngakou